



Providing Scholarship Support

“YOU CAN LEARN A LOT THROUGH EXPERIENCE AND BY WATCHING OTHERS.”

When Kyuchang Jung ('14) was in high school at Staten Island Tech, he was interested in math and science. Once he started at Baruch, though, his ambitions changed. “I wanted to study actuarial science,” says Jung, who is in the Macaulay Honors College and is also a recipient of the **Harnisch Family Scholarship** and **Peter Vallone Scholarship**. “But I found myself surrounded by business students talking about economics and finance. I realized this is what interests me.” He switched his major to finance and now plans on pursuing a career in investment banking.

“My parents are very proud of me,” says Jung, who lives with his parents on Staten Island but has been otherwise independent since graduating from high school. Jung came with his parents to the United States from Korea when he was seven years old. “Immigration made me strive for more because I know the sacrifices my

parents made. I want to help them realize [immigrating] was worth it.”

Jung recently took a finance internship with the U.S. National Park Service, where he learned how to analyze and create a budget. He is also part of a Baruch team that won an Ernst & Young national competition, for which the team was awarded \$10,000 to implement their community betterment project – an eight-week program that promotes higher education for homeless youth. Currently he is working part time for an import/export company.

To meet more people and build confidence speaking publicly, he became the president of the Baruch Admissions Ambassadors Club.

He is also a member of the professional business fraternity Delta Sigma Pi. “The relationships you build in college are very important,” Jung says. “Friends you made in college will last a lifetime.”



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IT'S A WORLD OF DIFFERENCE

Scholarships by the Numbers

Currently 185 scholarships have been established at Baruch.

> **95 scholarships** have been created since the start of the campaign.

> **660 students** received scholarships in 2012–2013.

> **35%** of scholarship recipients are the first in their families to attend college.

> **40%** of Baruch students come from families with income less than **\$25,000** per year.

> **75%** of students receive some type of **financial aid** from Baruch.

> **\$2,867** is the average amount awarded in 2012–2013.

> **\$5,430** is the full-time, in-state undergraduate tuition for 2012–2013.



Until Alisa Rudy ('15) started attending Baruch College, all of her friends were from the same tight-knit Brooklyn Syrian-Jewish community where she was born and

raised. But at Baruch, Alisa's world expanded exponentially. She says that she chose Baruch precisely for the opportunity to meet people from different cultures. "I like that it's very diverse. I made friends with a lot of people that I didn't expect to," she says.



Because she is an Honors Program student, Rudy's tuition is fully paid for by the **Roger and Susan Hertog Honors Scholarship**, one of 175 scholarships awarded annually to more than 600 outstanding undergraduate and graduate students. Says Rudy, "The Honors Program is very valuable to me. In my time here at Baruch, I have seen so many stories of inspiration, which have in turn inspired me to defy and exceed expectations."

With a passion for writing and a strong commitment to Zionism, Rudy hopes to become a political journalist in Israel. She is paving the way toward that goal with a double major in creative writing and journalism and a minor in political science. To hone her skills, she writes for *The Ticker*, the student-run College newspaper, and *Dollars & Sense*, an award-winning student-driven magazine. Rudy is also actively involved in a campus youth group that she co-founded, called the Youth Organization For Israel (YOFI).

Although Rudy loves all of her classes, she says that the Feit Seminars and the Harman Writer-in-Residence Program were "awesome." She praises the Baruch professors overall, who "go to great lengths to make sure a student achieves what he/she sets out to do, and all you need to do is ask for help, which I find remarkable in a school as large as Baruch."